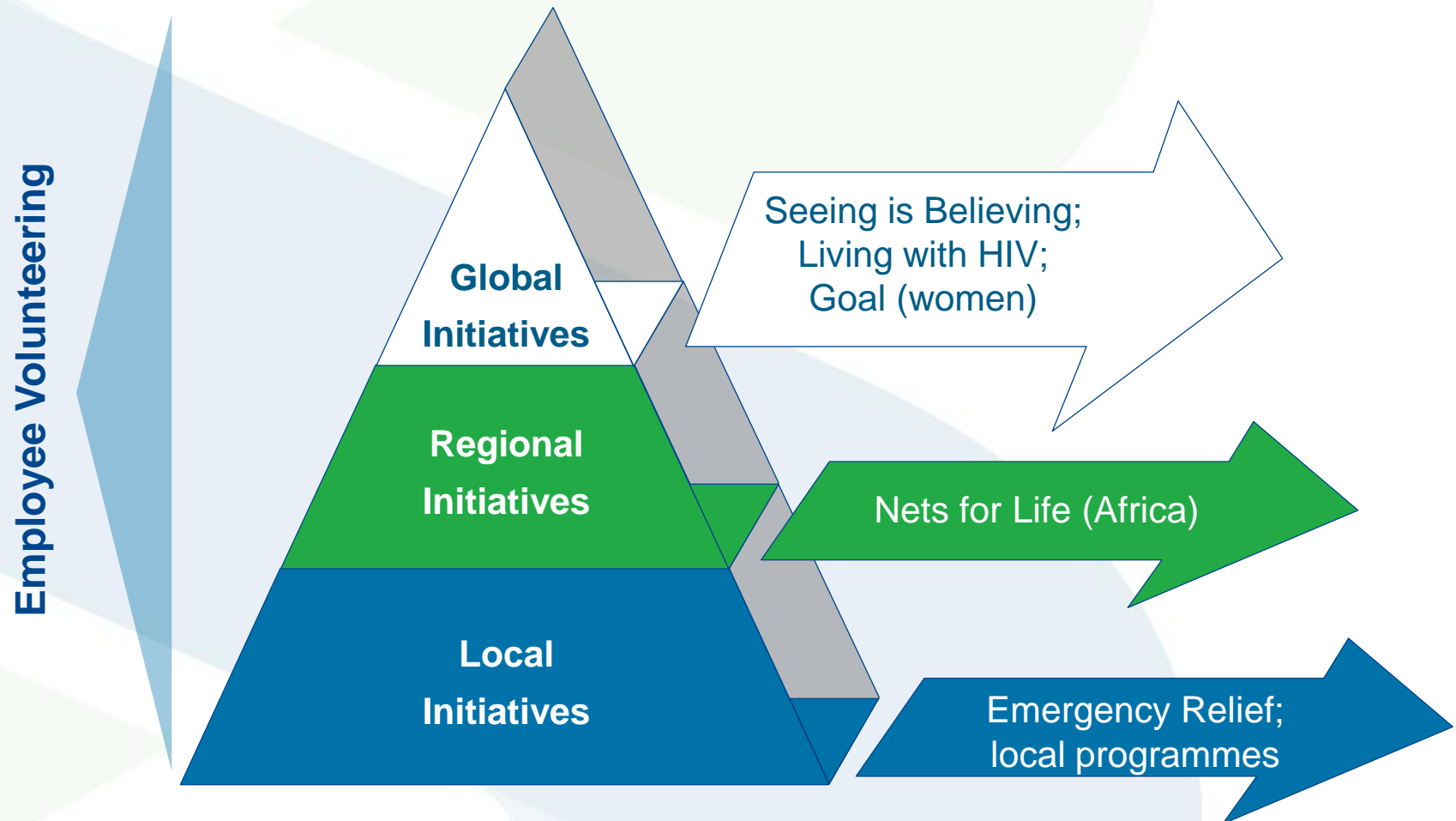


Community Investment

a summary of our programmes



As an international bank with significant presence in developing countries, we are in a strong position to be **here for good** in the communities where we do business and our staff participation helps us achieve this



Our Public Commitments

Forum

Commitment

Status



Raise \$20 million to fund eye care projects in 20 cities by 2012

USD9m raised in 2009 and 9 (of 20) projects established.



Educate 1 million people on HIV and AIDS by March 2010

Pledges totalling 1 million received by 1 Dec 2009. 570,000 people educated.



Reach 100,000 girls across our footprint over four years

Expansion beginning in 2010



Fund distribution of 5 million nets by 2013

600,000 nets distributed by end 2009.

Global reach with footprint focus



-  Goal
-  Nets for Life
-  Seeing is Believing
-  Living with HIV

Our sponsors



Living with HIV



Employee Volunteering




Seeing is Believing 

Goal
reaching new heights



Seeing is Believing

The story so far:

	Phase I 2003 - 2004	Phase II 2004-2007	Phase III 2006-2010	Phase IV 2008-2014
<p>Seeing is Believing A summary of Growth and Development</p> 				
Aims	To restore sight to 28,000 people	Contribute to 1 million sight restorations by raising \$6m	To make a difference to 10 million people across 20 countries by 2010	To provide sustainable eye care services to 20 million people from less advantaged areas in 20 cities by raising \$20m by 2013
Programmatic Activities	Undertaking cataract operations	Broader focus to include investment in training doctors in new techniques	Supporting preventative and curative work through cataract surgeries, vitamin A distribution, spectacles provision and community eye care services	Comprehensive eye care strategy: Focus on capacity building as well as direct service provision.
Partnering Activities	NGO partner selected for technical expertise	Handover of programme management to NGO principal partner	Handover to new principal partner to be able to reach new scale. Programme manager appointed	Closer alignment with Vision 2020 strategy
Achievements	Enough money raised to restore sight of 56,000 people	Money raised a year ahead of schedule. 1,021,000 beneficiaries treated	\$ 10 million raised by 2007. 10 million people expected to be reached by 2010	\$ 10m raised so far with plans in place for the remainder. Clinton Global Initiative pledge. More business engagement through urban focus

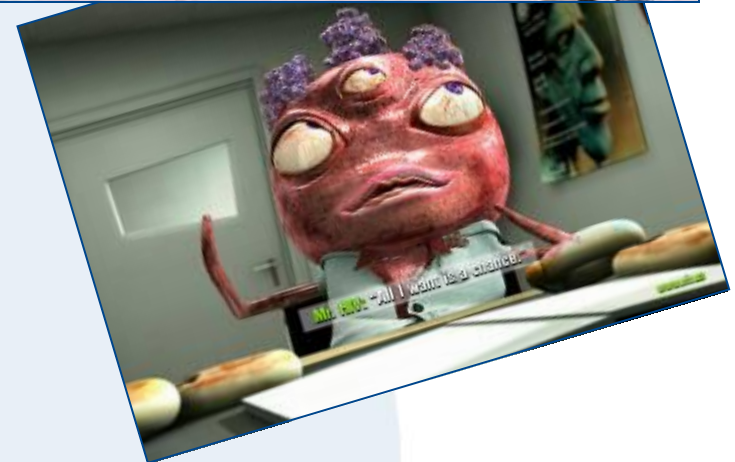
Clinton Global Initiative Commitment 2008 – 2014 Raise US\$20m to provide eye care for 20m people

- Since 2003, SiB has restored the sight of over 2.5 million people and provided access to treatment for 7.5 million.
- Good business alignment: SiB is now part of Private Bank's philanthropic offering and features in credit card reward programmes.
- **In 2010:** Continue great fundraising initiatives and plan for Phase V.



Clinton Global Initiative Commitment 2007 - 2010 Educating one million people about HIV/AIDS

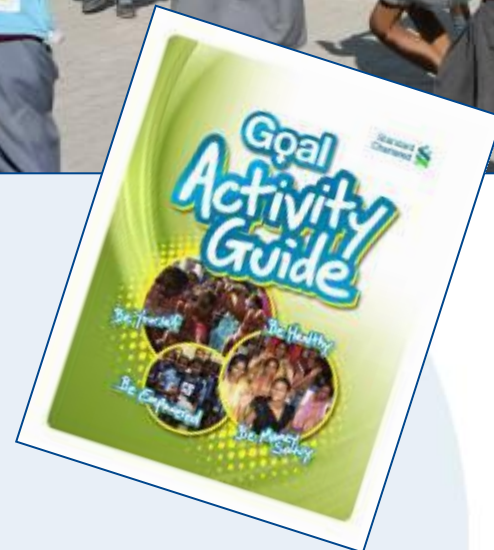
- Education pledges exceed one million people through 60 partners.
- HIV education tools (in multiple languages) and training provided free.
- Website www.vir.us created to educate youth with animated education modules.
- All of our employees are educated on Living with HIV and it's part of our Group Policy.
- **In 2010:** Delivering on our HIV education pledges and sharing our tools with wider audience. LwHIV is an additional product for our clients and customers.



Private Sector Leaders Forum: 2009 – 2013

To empower 100,000 young girls across our footprint

- Empowering girls with sport and life skills education, giving them a better future for themselves and their families.
- Piloted in India in 2006 – with just 70 girls
- Goal will be the largest, most efficient corporate community programme targeted at adolescent girls
- **In 2010:** Start global expansion (India, Indonesia, Bangladesh, Jordan and Nigeria) reaching 100,000 girls across the globe over the next four years



Clinton Global Initiative Commitment 2008 - 2013 Supporting distribution of 5 million treated nets and teaching people to use them

- First phase distributed 1 million nets in 14 countries and trained 6,000 people on proper usage
- Through 2013, will supply an additional 5 million nets across 18 African countries
- **In 2010:** Continue second phase and train “malaria agents” in our markets



Engaging our staff by giving them time to contribute their skills in their local community

- Each staff member receives two days per year to volunteer for any cause they wish
- We want to increase take-up, engage staff, and showcase to communities how we live the values
- **In 2010:** Launch iVolunteer portal and increase numbers significantly, creating in-house volunteering through branch network with iBanker days for youth.



If you would like to get involved or find out more about any of our community investment programmes, please contact one of the team.

Employee Volunteering:

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Goal

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LwHIV

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Seeing is Believing

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**“working together,
we can make a difference”**

Peter Sands, Group Chief Executive